



Time for SocialSpace at German Aerospace Day 2013

02 August 2013

Recently, the German Aerospace Center DLR and the European Space Agency ESA rebranded our SpaceTweetup concept as SocialSpace. Now it's time for our first SocialSpace.

We are inviting 60 of our followers on social networks such as Twitter, Facebook, Google+ and other platforms to a 'SocialSpace' as part of German Aerospace Day, on 22 September 2013 in Cologne, Germany.

A SocialSpace is an informal gathering of people who use various social media platforms to interact with DLR and ESA.

Participants on Sunday, 22 September 2012 will have an exclusive programme, with a variety of exciting topics in European space and aeronautics. The huge campus of DLR's research site in Cologne, shared with ESA's European Astronaut Centre, offers the ideal location. German Aerospace Day takes place here every two years.

This year's event will feature a variety of attractions with exclusive access for DLR and ESA social media followers.

The programme includes:

- Meet the Astronauts: a chance to meet a number of the European astronauts
- Meet the Scientists: short presentations from DLR and ESA scientists and project managers, with time for lively Q&A
- Guided tours of DLR research aircraft, DLR's :envihab research facility, ESA's European Astronaut Centre and the Rosetta Philae Lander control centre
- A chance to meet the social media teams from DLR and ESA.

SocialSpace is dedicated to bloggers and users of social media platforms following or interacting with DLR and ESA channels on a regular basis. The aim of this joint DLR-ESA event is to give participants an exclusive insight into the world of space and aeronautics and congregate social media users with an interest in space.

Registration is closed!

The number of participants is limited to 60. Additional registrants may be placed on a waiting list. A separate registration is required for each person. Please do not submit multiple applications. All participants must be at least 18 years of age.

Neither DLR nor ESA can contribute towards the cost of travel, board and lodging. The SocialSpace will take place on Sunday 22 September 2013, from 09:00 to 18:00 CEST at the DLR site in Cologne, Germany. The SocialSpace will be held predominantly in English. Questions and posts are of course welcome in any language.

The Twitter account for this SocialSpace is @Social4Space (formerly @SpaceTweetup). The hashtag is #SocialSpace. DLR and ESA will be disseminating news about the event using this hash tag, and via Twitter, Google+ and Facebook.

Confirmation of acceptance

The deadline for registration is **26 August 2013 at 12:00 CEST**. Once all of the applications have been processed, confirmation emails will be sent out to the selected participants, as will additional information for those on the waiting list. This will be done by 4 September 2013.

Those invited must confirm their participation by **9 September, 16:00 CEST**. We will keep you updated on Twitter at [@Social4Space](#). Invitations are not transferable.

Questions? Email us at contactSocialSpace@gmail.com

Contacts

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Hard bloggin' social media crowd



Blogger, podcaster and other DLR and ESA social media followers in action at the first European Space Tweetup in Cologne, September 2011.

Credit: Simon Bierwald/Sim Sullen, CC-BY-NC-SA.

ESA Astronauts Samantha Cristoforetti and Alexander Gerst



ESA Astronauts Samantha Cristoforetti and Alexander Gerst at the first European SpaceTweetup in September 2011 at DLR Cologne.

Credit: Simona Forti, CC-BY-NC-SA.

#SocialSpace



New concept: 'SpaceTweetup' becomes 'SocialSpace', now not only open to participants from all social media channels, but also engaging with new audiences including media, the blogosphere and a wider spectrum of those passionate about space.

Credit: ESA/DLR.

Contact details for image and video enquiries as well as information regarding DLR's terms of use can be found on the DLR portal imprint.